

AGENDA

Meeting: Melksham Area Board
Place: [Join the On-Line meeting here](#)
Date: Wednesday 10 March 2021
Time: 6.00 pm

Including the Parishes of Atworth, Broughton Gifford, Melksham, Melksham Without, Steeple Ashton, Bulkington, Keevil, Great Hinton, Poulshot, Semington and Seend

The Area Board welcomes and invites contributions from members of the public in this online meeting.

To join the meeting and be able to enter in the discussion, please use this link

[Guidance on how to access this meeting online is available here](#)

All the papers connected with this meeting are available on the Council's website at www.wiltshire.gov.uk

Press enquiries to Communications on direct lines (01225) 713114 / 713115

[Anyone who wishes to watch the meeting only can do so via this link – recording available for 6 months](#)

Please direct any enquiries on this Agenda to Kevin Fielding (Democratic Services Officer), direct line 01249 706612 or email kevin.fielding@wiltshire.gov.uk

Wiltshire Councillors

Cllr Nick Holder - Melksham Without South
Cllr Pat Aves - Melksham North
Cllr Hayley Illman - Melksham Central
Cllr Jonathon Seed - Summerham and Seend (Chairman)
Cllr Jon Hubbard - Melksham South
Cllr Phil Alford - Melksham Without North

Recording and Broadcasting Information

Wiltshire Council may record this meeting for live and/or subsequent broadcast on the Council's website at <http://www.wiltshire.public-i.tv>. At the start of the meeting, the Chairman will confirm if all or part of the meeting is being recorded. The images and sound recordings may also be used for training purposes within the Council.

By entering this meeting you are consenting to being recorded and to the use of those images and recordings for broadcasting and/or training purposes.

The meeting may also be recorded by the press or members of the public.

Any person or organisation choosing to film, record or broadcast any meeting of the Council, its Cabinet or committees is responsible for any claims or other liability resulting from them so doing and by choosing to film, record or broadcast proceedings they accept that they are required to indemnify the Council, its members and officers in relation to any such claims or liabilities.

Details of the Council's Guidance on the Recording and Webcasting of Meetings is available on request. Our privacy policy can be found [here](#).

	Time
<p>1 Chairman's Welcome, Introduction and Announcements (<i>Pages 1 - 12</i>)</p> <p>Chairman's Announcements:</p> <ul style="list-style-type: none"> • Fostering • Wiltshire Independent Visitor Scheme • COVID-19 community testing for Asymptomatic People • Becoming a Unitary or Parish Councillor • Consultation Report on A350 Melksham Bypass 	6:00pm
<p>2 Apologies for Absence</p>	
<p>3 Minutes (<i>Pages 13 - 32</i>)</p> <p>To confirm the recommendations of the Melksham Community Area Transport Group held on 4th March 2021</p>	
<p>4 Declarations of Interest</p> <p>To receive any declarations of disclosable interests or dispensations granted by the Standards Committee</p>	
<p>5 Future Meeting Dates</p> <p>To note future meeting dates of the Melksham Area Board:</p> <ul style="list-style-type: none"> • Wednesday 23 June 2021 at 7pm • Wednesday 22 September 2021 at 7pm • Wednesday 8 December 2021 at 7pm • Wednesday 9 March 2022 at 7pm 	
<p>6 Melksham Community Area Status Report (<i>Pages 33 - 56</i>)</p>	
<p>7 Any Other Business</p>	
<p>8 Close</p>	

Chairman's Announcements

Subject:	Fostering in Wiltshire
Web contact:	Email: claregoodspeed@wiltshire.gov.uk fostering@wiltshire.gov.uk Web: www.fosteringwiltshire.uk

Our foster carers do an amazing job, making a massive difference to the life chances of some of Wiltshire's most vulnerable children and young people. Foster carers provide a safe and nurturing home for our children who have experienced abuse, trauma and loss.

We are currently seeking to recruit 100 new foster carers over three years so that our children can continue to live in their local communities, within Wiltshire. We started a campaign back in May 2020 at the start of Foster Care Fortnight to encourage more applications to foster. To date, we have successfully recruited 26 new fostering families towards our target. This is great news, but we still don't have enough to keep all our children in care within Wiltshire, especially for our teenagers.

With more Wiltshire Council foster carers, our children and young people can remain living locally, which means they are more readily able to remain in the same school, see friends and maintain relationships with their family.

We are sharing our message with each area board, with the hope you can encourage people to support and promote our recruitment campaign and highlight the importance of foster care in your local communities.

In all areas, we require more fostering families to look after our children in care. We know that some areas may need a significant increase whereas a few others may only need a few more. We would like our fostering service to get to the position where we are able to offer children a choice of foster carer to best suit their needs.

We especially need more foster carers who want to care for our teenagers and specialist carers, able to look after a parent and child and /or provide an emergency home at a time of crisis and/or look after children with complex medical needs and/or disabilities.

Louise, a 14 year old young person who lives in foster care, who has explained below how foster carers can help teenagers deal with the ups and downs of growing up.

"When I've been upset, they've cheered me up. They also help me understand my feelings and help me with my worries. They are also good fun too and don't take things too seriously. Children need foster carers who have lots of time. They listen to what I have to say and are interested in my thoughts. The three things I think are most important for foster carers are: listen to what I say, make me feel like I am a part of their family and get along with me in general."

To become a foster carer, people need to be over 21 years of age and have a spare bedroom. More details are available on the fostering website: www.fosteringwiltshire.uk

Fostering payments vary depending on the skills and experience of the foster carer, starting at £350 per week per child up to a maximum of £1300 per week for a specialist parent and child carer providing an assessment.

People can find out more information by:

- Calling fostering on 0800 1696321
- Emailing fostering@wiltshire.gov.uk
- Visiting www.fosteringwiltshire.uk

Chairman's Announcements

- Text 'Foster' to 60002

To have a discussion about how we can work together to recruit more foster carers in your local area, please contact Clare Goodspeed, the lead social worker for fostering recruitment by:

- Calling 01225 716510
- Emailing: claregoodspeed@wiltshire.gov.uk

Area Boards – foster carers, foster children

Area boards	Data from 14/10/2020		Data from 12/01/2021	
	Number of carers	Number of fostered children	Number of carers	Number of fostered children
Amesbury	5	23	10	23
Bradford on Avon	2	5	4	3
Calne	7	22	9	25
Chippenham	16	34	17	28
Corsham	7	18	7	17
Devizes	9	31	11	32
Malmesbury	4	3	4	2
Marlborough	1	4	1	4
Melksham	18	20	17	17
Mere	1	4	1	4
NULL	21	37	21	38
Pewsey	2	4	2	3
Royal Wootton Bassett, Purton & Cricklade	7	27	8	26
Salisbury	16	26	17	20
Southern Wiltshire	4	8	3	8
Tidworth & Luggershall	8	12	8	14
Tisbury	3		2	1
Trowbridge	27	56	26	54
Warminster	7	10	8	11
Westbury	7	18	7	16
Wilton	1	3	1	1
	173	365	184	347

Note:

Foster children data are based on home postcode rather than placement postcode.

NULL are those without an area board and largely consist of those from out of area or where no address is recorded.

Chairman's Announcements

Subject:	Wiltshire Independent Visitor Scheme
Web contact:	Email: Sheila.lupton@wiltshire.gov.uk IVScheme@wiltshire.gov.uk https://www.wiltshire.gov.uk/children-young-people-independent-visitor-scheme

Wiltshire Independent Visitor Scheme provides independent befriending support to children in the care of Wiltshire Council. These are children who are fostered or living in other care settings, usually in Wiltshire but sometimes outside the county borders. It is a requirement that the council to provide an Independent Visitor service, but young people chose whether or not they wish to take up this offer. This means they are really motivated to take part!

Our volunteer Independent Visitors (IVs) play a really important role, visiting the young person they are "matched" with regularly, listening to them and taking an interest in their lives. They offer consistency, and quality, fun, one to one time. IVs make a long-term commitment to support a young person until they leave the care system, and often beyond this time.

We already have a fantastic team of almost 60 volunteer IVs, who are out supporting young people in the community. The scheme is very popular with young people and currently we have a waiting list of those waiting to be linked up with an IV.

These are some comments from young people in our scheme, talking about what having an IV means to them:

"She's very funny, very caring, if I am ever sad, she is someone to talk to".

"She's brilliant, bubbly and nice to be around."

"It's lovely to have somebody 'normal' to talk to outside of the system."

"You get to do things you never knew about."

We are sharing our message with each Area Board, with the hope you can promote our volunteering opportunity and highlight the importance of this scheme. We don't want our young people to be kept waiting for a "match" and so we are keen to find the right volunteers in the places where they are needed. At present, we are particularly short of male volunteers, those who have experience of supporting children with more complex needs, and also volunteers who might be willing to travel further afield if needed (e.g. the south coast and Gloucester area). We want to find volunteers from Wiltshire if possible, in case young people move back in-county when they are older.

All volunteers will require an enhanced DBS disclosure. They should be over 18 and able to make a long-term commitment to meet with a young person for a couple of hours every three to four weeks. There is a requirement that all volunteers should be car drivers and be independent from Wiltshire Council (not a teacher, foster or residential carer or member of children's social care staff).

Volunteers are reimbursed for their travel and any visit expenses. The scheme also offers volunteers regular training and support.

How to register an interest

If you would like to know more about the IV Scheme, please visit

Email: IVScheme@wiltshire.gov.uk

Phone: Shelley Barnes on 01225 713897 or Deborah Welling on 01225 713980

Chairman's Announcement

Subject:	Update on targeted COVID-19 community testing for asymptomatic people
Web contact:	Email: Hayley.mortimer@wiltshire.gov.uk

We will shortly be introducing the Government's COVID-19 rapid community testing initiative for specific groups of asymptomatic people in Wiltshire.

Our programme is primarily aimed at the following groups of people:

- Smaller businesses (50 employees or less) where staff are unable to work from home
- Early years staff based at private (non-maintained nurseries)
- Childminders

Our test sites will be at the following locations:

- Trowbridge – County Hall
- Devizes – Leisure Centre
- Salisbury – Five Rivers Health and Wellbeing Centre
- Chippenham – Monkton Park

Devizes will be the first to open on 18 February and the rest will soon follow. Until the other sites are open, the Devizes site will initially be the only one that people can book a place for.

Those in smaller businesses who cannot work from home, staff at private (non-maintained) early years settings, and childminders have been chosen because they are not currently involved in any other national mass-testing programme.

People will have to book to arrange an appointment and will not be tested if they have not done this.

The tests are self-administered and will take less than 15 minutes and results should be known within half an hour.

This is not to be confused with surge testing. Surge testing is increased testing (including door-to-door testing) and enhanced contact tracing in specific locations in England and is not currently taking place in Wiltshire.

Free testing continues to be available to everyone in Wiltshire who has COVID-19 symptoms – high temperature, continuous cough or loss of / change in taste or smell. People should visit www.nhs.uk/coronavirus or call 119 to book a test in that instance.

With regards to early years staff, we're very aware that due to the need to have the correct ratios at settings, that logistically it might be difficult for them to release staff to attend one of the testing sites. We completely sympathise with this, but at the moment this is the only way we are able to provide this testing service. We are speaking to representatives at national Government to see if more can be done and will update everyone should the situation change.

When used alongside other measures, this type of community testing has the potential to help reduce the spread of COVID-19 within communities.

However, should people choose to participate in the testing programme, it must be stressed that getting a negative test result is only a snapshot indication that the person tested didn't

Chairman's Announcement

have COVID-19 at that time. It is therefore not a passport to freedom and all other COVID secure measures must continue to be followed.

Anyone who receives a positive Lateral Flow Test result automatically activate legal obligations to self-isolate and may also claim for a Test and Trace payment if they are eligible. If we all continue play our part, then we can control the spread of the virus and help ease the pressure that our health and care services are under.

NHS Test and Trace is working with government departments, institutions and employers across both public and private sectors to support delivery of asymptomatic testing to large organisations, including those providing critical services. More information on this can be found at Register to order coronavirus tests for your employees - GOV.UK (www.gov.uk) More information, including comprehensive FAQs can be found at:

www.wiltshire.gov.uk/publichealth- coronavirus-testing

If you have any further questions, please don't hesitate to contact Hayley Mortimer, Public Health Consultant on hayley.mortimer@wiltshire.gov.uk or Jessica Ryan, Public Health Specialist, jessica.ryan@wiltshire.gov.uk

We will keep you updated on this work.

Chairman's Announcements

Subject:	Stand as a unitary, town or parish councillor in May
Web contact:	Links provided below

Stand as a unitary, town or parish councillor in May

Do you have the desire to help and become involved in your community?

Do you have time to give?

Do you like a different challenge every day?

...If so, it might be time for you to stand as a local councillor.

Elections are taking place on 6 May 2021 for Unitary, Town and Parish Councils – it's not too late to be nominated!

Unitary Elections

Find out more about what it is like to be a Wiltshire unitary councillor, by visiting [Becoming a councillor - Wiltshire Council](#) where you will find FAQs, including details of how to manage the role around work commitments.

See a video from the [Local Government Association](#) about why you should consider standing.

The role can be flexible around existing commitments and unitary councillors are currently paid an allowance of £13,833 per year for spent on the role. A carers allowance is also available to help towards care for a dependent whilst you undertake some council duties, such as attending meetings.

Parish and Town Council elections

A parish councillor is immersed in the local community and it can be a really rewarding role. Find information and videos from parish councillors about their experiences with the National Association of Local Councils [Elections — #MakeAChange \(nalc.gov.uk\)](#), or get in touch with your local parish council.

What next?

Details of how to run for election are available at:

For the unitary elections visit [Unitary elections - Wiltshire Council](#)

For the Town and Parish Elections visit [Town and parish elections - Wiltshire Council](#)

The [Local Government Association](#) and [Electoral Commission](#) also have lots of useful guidance.

10 March 2021

For immediate release

Report details consultation responses on proposed A350 Melksham bypass

Wiltshire Council has published a report on the recent Melksham bypass consultation, which shares the views of the public, businesses and local stakeholders, such as town and parish councils.

The consultation was held between Thursday 5 November 2020 and Sunday 17 January 2021, with 1,018 people responding to the online consultation, and more than 175 email and written submissions.

Cllr Bridget Wayman, Cabinet Member for Highways, said: “We had a good number of responses to the initial consultation on the proposed A350 Melksham bypass, and they are all detailed in this report.

“We have included all correspondence we received during the consultation in this report and its appendices to ensure all views are represented as we received them. I would urge anyone with an interest in the project to download and read the report to see what our communities and local stakeholders think.

“The next step for the project is for our officers to consider the responses collected through the consultation process and use them to develop and inform the assessment of the options in more detail. This will potentially identify a shortlist, or preferred option, which will be recommended to Cabinet. Once these recommendations have been reviewed by Cabinet, there will be a further round of public consultation to inform the Outline Business Case. We will have details on this consultation in due course.”

The A350 Melksham Bypass was one of the nine projects identified as a priority by the Western Gateway Strategic Transport Body, an alliance of south west local authorities that sets out the transport strategy for the region, as the road is a regionally important north-south route that connects the M4 to Poole in Dorset.

The importance of the A350 to the local economy has long been recognised by Wiltshire Council, and the section of the road through Beanacre and Melksham, with several busy junctions and 30mph speed limits through residential areas, has been a concern for the council for many years. The A350 at Melksham is one of the busiest major roads in Wiltshire, with daily traffic volumes generally above 35,000 vehicles per day, and heavy goods vehicles accounting for around 8% of all vehicles.

To read the full report and its appendices, plus detailed FAQs and more information about the proposed project, people should go to: www.wiltshire.gov.uk/highways-a350-melksham-bypass

-ends-

For political comment:

Conservatives: Bridget Wayman bridget.wayman@wiltshire.gov.uk

Liberal Democrats: Ian Thorn ian.thorn@wiltshire.gov.uk

Labour: Ricky Rogers ricky.rogers@wiltshire.gov.uk

Independent: Ernie Clark ernie.clark@wiltshire.gov.uk

[Type here]

	Item	Update	Actions and recommendations	Who
	Melksham CATG Notes of Virtual Meeting: 4th March 2021 at 16:30 hrs			
1.	Attendees and apologies			
		<p>Attendees: Cllrs Jon Hubbard (Chairman), Jonathon Seed, Phil Alford, Nick Holder, Pat Aves – Wiltshire Councillors Mark Stansby, Andy Cadwallader, Peter Dunford – Wiltshire Council officers Linda Roberts – Melksham TC Alan Baines – Melksham Without PC Colin Wade – Semington PC Malcolm Jones - Steeple Ashton PC Richard Clark – Atworth PC Richard Culverhouse, Poulshot PC Terry James, Seend PC</p>	Area Board to note.	AB
		<p>Apologies: Cllr Adrienne Westbrook (MTC) Chris Pickett (Older Persons Champion)</p>		

[Type here]

2.	Notes of last meeting		
		The notes of the previous meeting held on 3 rd December 2020 were considered by the Area Board on 14 th December 2020, passing all recommendations.	Area Board to note. AB
3.	Financial Position		
		<p>The current balance for 2020/21, less previous commitments and expenditure, stands at £16,775.76 (see Appendix 1).</p> <p>An invoice is still to be issued to Melksham Without for the ground socket installed at Beanacre (£245.35). The next invoice run is to take place during March in time for the financial year end.</p> <p>There is no update to report on budgets for CATGs in the new financial year. Whilst the main budget is still to be agreed a reduction in funding for Highways, affecting most disciplines is expected.</p> <p>Area Board management are reviewing allocations to all CATGs to reflect boundary changes in May.</p> <p>It is anticipated that bids for funding for Substantial Highways Schemes will take place towards the end of July.</p>	Area Board to note. AB

[Type here]

4.	Top 5 Priority Schemes			
a)	6048 – Melksham Lowbourn Rd and Church Lane – request for Bus Shelters	<p>This project is to be funded in full by the Town Council.</p> <p>This is one of several projects being delayed as resources are diverted to complete the Local Enterprise Project at Chippenham Western Arches and Station Hill, which for funding reasons must be completed by the end of the financial year.</p> <p>The revised start date for this project is now 17th May for a maximum of 5 days.</p>	Area Board to note.	AB
b)	6697 – Atworth Mead Park – request to extend the double yellow lines (plus other locations)	<p>Objections have been considered in a report to the Cabinet Member. The scheme is to proceed as advertised.</p> <p>The markings have been painted and the project is effectively complete. There is an issue affecting access to a private driveway and this will be dealt with by Highways in due course.</p>	To recommend to Area Board that this issue be closed.	AB
c)	Issue 9-19-13 – Melksham Old Broughton Road – request for drop kerbs at junction with The City	<p>Highways have completed a proposal along with two estimates based on previous discussions at CATG, see Appendix 2.</p> <p>The scheme can be built either with a buff high friction surface to highlight the crossing point or without. The full scheme is estimated at £7,200 which would reduce to £5,500 with the high friction surface omitted.</p> <p>Melksham Town Council has agreed to part fund 50% costs of scheme without high friction surface.</p>	<p>To recommend to the Area Board an additional allocation of £1750, giving a total contribution of £2,750</p> <p>Highways to arrange construction.</p>	<p>AB</p> <p>Highways</p>

[Type here]

d)	Issue 9-19-6 – Seend Parish – request for Gateway features (white gates) at Seend Cleeve, Sells Green, Bell Hill, Seend village (A361)	<p>The Parish no longer wish to pursue white gates as they feel that the cost outweighs the potential benefits. A new nameplate and SLOW marking is to be installed at New Buildings.</p> <p>SLOW marking has been painted and the new sign is now installed.</p>	To recommend to Area Board that this issue be closed.	AB
e)	Issue 9-20-1 – Atworth – requests for drop kerbs at Bath Road junction to Purlpit	<p>Detail design completed (see Appendix 3) and the estimate is £7,500.</p> <p>This figure includes for electrical work to relocate a sign, 3 way temporary signals and an uplift for restricted working hours.</p>	<p>In light of boundary changes, to recommend funding to Bradford on Avon Area Board, to include a proposed 33% parish contribution.</p> <p>To recommend to Area Board that this issue be closed (to Melksham CATG)</p> <p>Highways to ensure handover of project</p>	<p>PC & B o A AB</p> <p>AB</p> <p>Highways</p>
5.	Other Priority schemes			
a)	6055 – Broughton Gifford - Gateways and Traffic Management measures.	<p>The Parish has submitted a revised list of requirements based on the original design. Highways to arrange a virtual meeting with stakeholders to iron some details.</p> <p>Highways will then prepare a final set of drawings and cost estimate ahead of the next CATG meeting.</p>	Parish Council to discuss. £11,000 funding already agreed by CATG.	<p>PC &</p> <p>Highways</p>

[Type here]

b)	Issue 9-20-2 - Seend Bollands Hill – request for junction warning signs on approach to the Seend Cleeve turning	An order to install new warning signs has been placed with the Contractor. The work is now completed.	To recommend to Area Board that this issue be closed.	AB
c)	Issue 9-20-4 - Keevil Towmead Lane – request for signs to deter use by motor vehicles	An order to install new “Unsuitable for motor vehicles” signs has been placed with the Contractor. The work has now been completed.	To recommend to Area Board that this issue be closed.	AB
d)	Issue 9-20-5 – Littleton, Stoggy Lane – request for no through road signs	Work complete and funded centrally as a maintenance exercise.	To recommend to the Area Board that this issue be closed.	AB
e)	Melksham George Ward Gardens Section 106 Project – A365 Shaw Bath Road Footway improvements	<p>Site investigation work has been completed. The section 106 fund is set at £25,000 and with this in mind, two areas for improvement have been identified, see Appendix 4.</p> <p>Resurfacing estimated at £30,000 to repair damaged footway. Parish Steward to cut back vegetation. Parish have cleared area by Bus Shelter.</p> <p>Highways to design and cost improvement at Dunch Lane junction to establish estimate.</p>	<p>Highways to produce design and estimate.</p> <p>Parish to work with Parish Steward on maintenance matters.</p>	<p>Highways</p> <p>PC</p>
f)	Melksham George Ward Gardens Section 106 Project - Dunch Lane	<p>The Town Council met with Highways on 2nd March to consider a consultation paper for distribution to residents.</p> <p>Residents to be consulted on full closure over rail bridge or one way operation from east to west and new parking controls.</p>	Community consultation planned for May 2021.	TC

[Type here]

g)	Issue 9-20-9 – Melksham Sandridge Road – request to improve footway link to Maple Close	<p>Highways to consider options to improve pedestrian safety at this location, working within the extent of the current highway boundary.</p> <p>A ball park estimate to provide full width barrier across existing footway and create footway diversion (approx. 10m) to tie in with existing = £6,000. This includes for 2 way temporary lights and 20% uplift for restricted working hours.</p> <p>There are numerous underground services in this locality and a CAT inspection would be required to develop a design. This will cost no more than £450.</p> <p>Melksham Town Council have provisionally allocated £3,000 towards this improvement.</p>	<p>To recommend to the Area Board a funding allocation of £450 for a CAT inspection.</p> <p>Highways to arrange CAT inspection.</p>	<p>AB</p> <p>Highways</p>
h)	Issue 9-20-13 – Keevil Seend Road Farm – request for single track road signs	Signs have been ordered and installation is complete.	To recommend to the Area Board that this issue be closed.	AB
i)	Active Travel Scheme - Melksham Town Bridge – drop kerbs and signs.	Highways to commence preliminary design work to produce ball park estimates when staff resources become available.	No progress to report due to resource availability.	Highways
j)	Active Travel Scheme - Farmers Roundabout – signing to promote use of shared use cycle route to and from Holt Road and town bridge.	<p>Scheme can be funded from a third tranche of Section 106 money available from George Ward Gardens development.</p> <p>Preliminary design work underway.</p>	For discussion at next meeting.	Highways

[Type here]

k)	Active Travel Scheme - Whitley West Hill to Top Lane – new footpath	Highways to commence preliminary design work to produce ball park estimates when staff resources become available.	No progress to report due to resource availability.	Highways
6.	Requests / Issues			
a)	Issue 9-19-7 – Request for a Speed Limit Review on Bolland's Hill to A365	Speed limit reviews are undertaken over an entire route and are charged at £2,500. The C20, from A365 to B3098 at Market Lavington was last reviewed in 2012/13. A Traffic Survey has show that speeds are contained. Parish content to close this issue.	To recommend to the Area Board that this issue be closed.	AB
b)	Issue 9-19-9 – Bowerhill Falcon Way – Request for Bus Shelter near Kingfisher Drive for southbound travel.	It was noted that the CATG contributed to the ground works of the shelter provided on High Street, Melksham. Parish Council has offered a 1/3 contribution. The Parish propose to install a 3 bay shelter measuring 3.06 m x 1.3m which will be RTI compatible. The cost to construct a base (3.5m x 1.5m) complete with electrical ducting and connecting chamber is estimated in the region of £2,500 to £3,000, inclusive of temporary traffic management. There is a potential issue to be resolved concerning ownership of land should this project be prioritised.	Preliminary search shows the land is owned by Heron Homes, not the Highway Authority. Further investigation needed	PC and Highways
c)	Issue 9-19-11 – Bowerhill Portal Road – Request for Bowerhill nameplate and white gates	Parish Council to liaise with Dick Lovett who has purchased the site adjoining the path. Parish report no progress as site work yet to commence.	Area Board to note.	AB

[Type here]

d)	Issue 9-20-3 - A350 Western Way – Pedestrian safety at signal controlled crossing on dual carriageway section.	<p>The Parish request:</p> <ul style="list-style-type: none"> • The installation of signal enforcement cameras. • Notices for pedestrians to ensure traffic has stopped before crossing. • Review of signal phase timings. • Installation of rumble strips to warn drivers. <p>Crossing to be upgraded as part of Re-allocation of Road Space project and Section 106 funding.</p> <p>Safety notices for users of the crossing to be erected imminently.</p>	Funding secured for implementation.	Highways
e)	Issue 9-20-7 – Beanacre Old Road – Request for bollards to prevent access to A350 across verge.	<p>Parish wish to delay action to allow a period of monitoring.</p> <p>Parish believe this request was made due to an isolated incident and are content for the issue to be closed.</p>	To recommend to the Area Board that this issue be closed.	AB
f)	Issue 9-20-8 – Atworth Godwins Close – request for barriers and signs to deter cycling at the north end.	<p>Highways has issued a ball park estimate to the Parish Council of £1250.</p> <p>The Parish no longer wish to pursue this matter.</p>	To recommend to the Area Board that this issue be closed.	AB
g)	Issue 9-20-10 – Seend High Street – request to highlight crossing point between Spout Lane and Inmarsh Lane.	<p>Officers have conducted a site visit and consider this to be more of an issue for outbound drivers as they approach from the s-bend near Spout Lane. The crossing point is more visible to drivers heading in the opposite direction.</p> <p>An estimate to provide a pedestrians crossing warning sign with new post would be in the region of £600, inclusive of temporary traffic management.</p>	<p>In light of boundary changes, to recommend funding to Devizes Area Board.</p> <p>To recommend to Area Board that this issue be closed (to Melksham CATG)</p> <p>Highways to ensure handover</p>	<p>PC and Devizes AB</p> <p>AB</p> <p>Highways</p>

[Type here]

h)	Issue 9-20-11 – Keevil Martins Road junction with Martins Lane – kerbing and footway improvements	<p>Cllr Seed suggested that this issue should be considered as a maintenance matter.</p> <p>Highways has installed a section of kerbing approximately 20 metres in length and reinstated the verge.</p>	To recommend to the Area Board that this issue be closed.	AB
i)	Issue 9-20-14 – A365 Shaw Traffic Signals – request for school wig-wag lights	<p>A phase to allow pedestrians to cross has been added to the signal arrangements at this junction.</p> <p>Cllr Alford has discussed the existing crossing arrangements with officers and no specific issues have been identified.</p>	To recommend to the Area Board that this issue be closed.	AB
j)	Issue 9-20-15 – B3353 Shaw Corsham Road – request for school wig-wag lights and or part time 20mph limit	<p>It was agreed that a part time 20 mph limit at school journey times is unlikely to change actual vehicle speeds.</p> <p>Parish content for this issue to be closed.</p>	To recommend to the Area Board that this issue be closed.	AB
k)	Issue 9-21-1 – Poulshot Townsend – request for new footway between the church and Townsend Farmhouse	<p>New Issue submitted by Poulshot Parish Council</p> <p>Construction length is approximately 75m. New Footway with kerbing costs approximately £265 per metre and therefore a ball park estimate is £20K. This does not allow for temporary traffic management and establishment of site welfare facilities. A road closure might also be required?</p>	<p>In light of boundary changes, to recommend funding to Devizes Area Board.</p> <p>To recommend to Area Board that this issue be closed (to Melksham CATG)</p> <p>Highways to ensure handover of project.</p>	<p>PC and Devizes AB</p> <p>AB</p> <p>Highways</p>

[Type here]

l)	Issue 9-21-2 – Melksham Bath Road corner with Union Street – request to install bollards to prevent parking on pavement	<p>New Issue submitted by Melksham Town Council</p> <p>Issue concerns delivery vehicles operating on behalf of “Chicken Hut” take away outlet.</p> <p>Permanent bollards needed x4 at an estimated cost of £1,500. Town Council has agreed to part fund at 50%.</p>	To recommend to Area Board to add this to the priority list and to allocate £750.	AB
7.	Other items			
a)	Pavement and Footway Improvement Schemes	<p>Area Highway Engineer to provide updates on the following:</p> <ul style="list-style-type: none"> • Structural issues to footpath alongside Ebenezer Chapel from Union Street to King George V Playing Field (Melksham). The construction of a new footbridge and change to the course of the footpath to be considered by Highway Apprentices. • Funding for footpath work in 2021-22 is not yet known • Provisional programme of work includes for repairs at Windsor Avenue, Longfield Road (Melksham) and Kennedy Avenue (Whitley). 	<p>Area Board to note</p> <p>Highways to progress</p>	<p>AB</p> <p>Highways</p>

[Type here]

c)	<p>Campaign for Real Aires – campra.org.uk</p>	<p>Aires are defined as Motorhome stopovers, based mostly in public parking areas and some on private land where motorhome and campervan users may stop overnight for free or for a small fee.</p> <p>Desired facilities at an aire include fresh water supply, chemical waste station and electrical hook up points</p> <p>Full information can be found on the campra website.</p> <p>Following a discussion it was agreed to refer the matter to Town and Parish Councils for their consideration.</p>	<p>Area Board to note</p> <p>Local councils to consider</p>	<p>AB</p> <p>T & PCs</p>
d)	<p>Deadline for submitting CATG Requests.</p>	<p>All requests are to be submitted two weeks prior to a meeting taking place. Requests received after the deadline will be held until the following meeting.</p> <p>The deadline for our next meeting will be announced once the date of the next meeting has been set.</p>	<p>To note</p>	<p>All</p>
8.	<p>Date of Next Meeting: To be advised</p>			

Melksham Community Area Transport Group

Highways Officer – Mark Stansby

[Type here]

1. Environmental & Community Implications

1.1. Environmental and community implications were considered by the CATG during their deliberations. The funding of projects will contribute to the continuance and/or improvement of environmental, social and community wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

2. Financial Implications

2.1. All decisions must fall within the Highways funding allocated to Melksham Area Board.

2.2. If funding is allocated in line with CATG recommendations outlined in this report, and all relevant 3rd party contributions are confirmed, Melksham Area Board will have a remaining Highways funding balance of **£13,825.76**

3. Legal Implications

3.1. There are no specific legal implications related to this report.

4. HR Implications

4.1. There are no specific HR implications related to this report.

5. Equality and Inclusion Implications

5.1 The schemes recommended to the Area Board will improve road safety for all users of the highway.

6. Safeguarding implications

6.1 There are no specific Safeguarding implications related to this report.

7. Recommendations to Melksham Area Board

7.1 To close the following Issues: 6697, 9-19-6, 9-19-7, 9-20-1, 9-20-7, 9-20-8, 9-20-10, 9-20-11, 9-20-13, 9-20-14, 9-20-15 and 9-21-1.

7.2 To add the following Issues (with funding) to the Priority Schemes Lists: 9-21-2 (£750).

7.3 To allocate funding to the following Issues already on the Priority List: 9-19-13 (£1,750).

7.4 To allocate funding for CAT Survey against Issue 9-20-9 to progress scheme design (£450).

Melksham CATG expenditure 2020 / 21 as of 18/02/21

Budget £13,225 + £18,171.11 c/fwd = £31,396.11

Scheme	Estimate	CATG Commitment	Expenditure	Projected Spend
Broughton Gifford Traffic Management Measures	£21,000 (Ball Park)	£10,500.00	£0,000.00	£21,000.00
Melksham Bus Shelters Lowbourn & Church Lane	£11,150.00	£nil	£0,000.00	£11,150.00
Atworth Parking Restrictions	£3,000.00 (Ball Park)	£nil	£1,000.00 Interim	£3,000.00
Melksham Old Broughton Road – drop kerbs	£1,500 (Ball Park)	£1,000.00	£0,000.00	£1,500.00
Beanacre – ground socket for SID device	£531.38	£265.69	£490.70 Final	£490.70
Seend New Buildings – nameplate and SLOW	£600.00 (Ball Park)	£600.00	£150.00 Interim	£600.00
Seend Bell Hill – SLOW marking	£100.00	£100.00	£150.00 Final	£100.00
Atworth Purlpit Road – drop kerbs	£1,500.00 (Ball Park)	£1,000.00	£0,000.00	£1,500.00
Seend Bolland's Hill – warning signs	£600.00 (Ball Park)	£300.00	£0,000.00	£600.00
Keevil Towmead – Unsuitable for motors signs	£400.00 (Ball Park)	£400.00	£0,000.00	£400.00
Littleton Stoggy Lane – No through road signs	£400.00 (Ball Park)	£nil	£0,000.00	£400.00
Seend High Street – access protection bars	£100.00 (Ball Park)	£100.00	£75.00 Final	£75.00
Keevil Seend Road Farm – Single Track Signs	£400.00 (Ball Park)	£400.00	£0,000.00	£400.00
Totals	£41,281.38	£14,665.69	£1,865.70	£41,215.70

Budget £31,396.11

Projected Spend £41,215.70

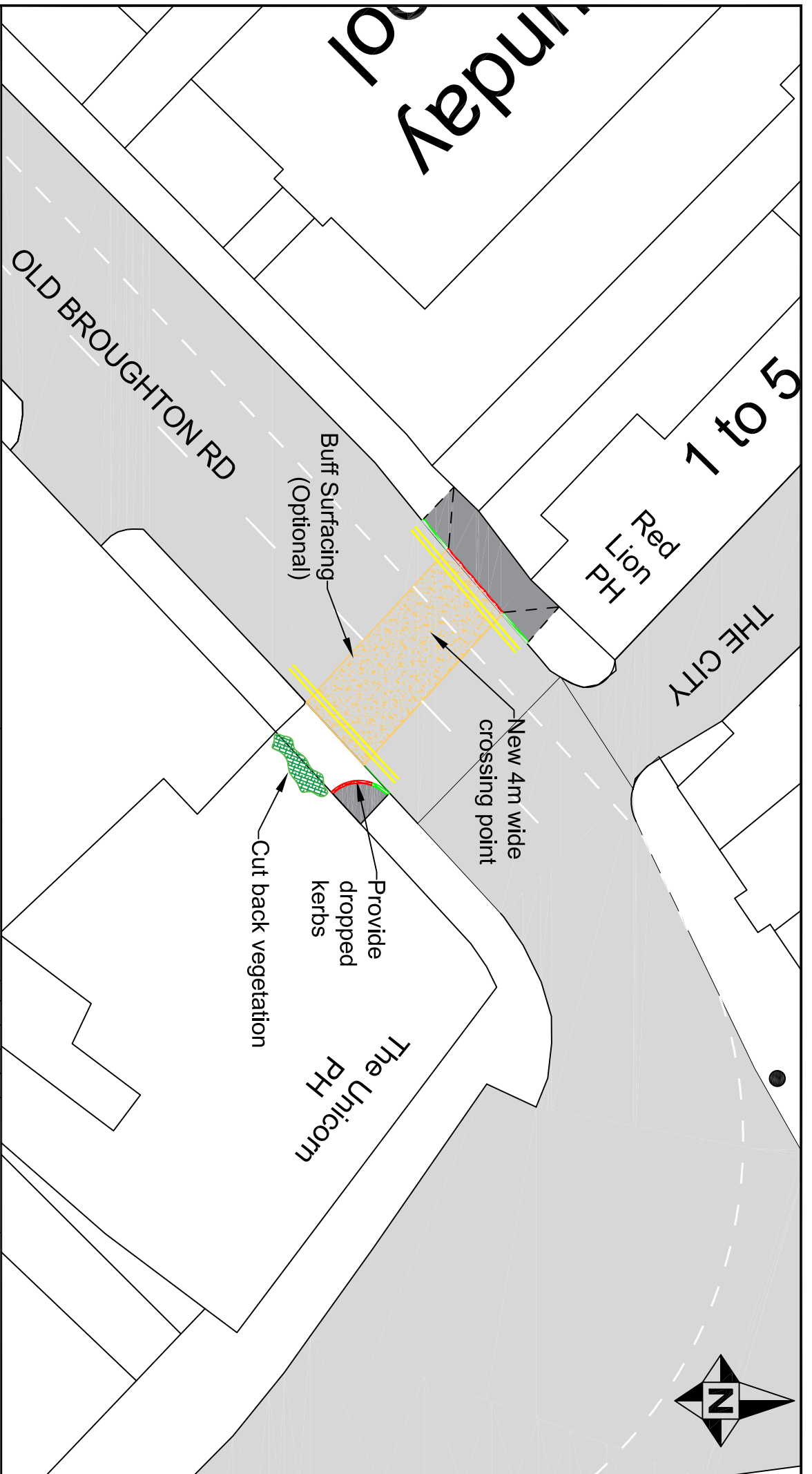
Balance -£9,819.59

Plus Contributions (details over) £26,595.35







Current Balance £16,775.76

Contributions

Broughton Gifford TM Measures	£10,500.00	Broughton Gifford Parish Council – invoice upon completion
Melksham Bus Shelters	£11,150.00	Melksham Town Council – invoice upon completion
Atworth Parking Restrictions	£3,000.00	Atworth Parish Council – invoice upon completion
Melksham Broughton Rd drop kerbs	£500.00	Melksham Town Council – invoice upon completion
Beanacre Ground Socket	£245.35	Melksham Without Parish Council – invoice to be issued
Atworth Purlpit drop kerbs	£500.00	Atworth Parish Council – invoice upon completion
Seend Bollands Hill warning signs	£300.00	Seend Parish Council – invoice upon completion
Littleton Stoggy Lane signs	£400.00	Highways Maintenance Fund
Total	£26,595.35	



NOTES:

-  DDR / DDL Kerbs
-  BN Kerbs
-  Resurface footway
-  AC6 dense surf (100/150) 20mm thick
-  AC dense bin (40/60) 60mm thick
-  High Friction surface to be Type 1 not applied Rosin Ester (thermoplastic) to Clause MCHW Vol 1 SHW Clause 924. Buff 1-3mm caliche bauxite N.S aggregate. Min SRV = 7; 65, PSV 70+. Installers must be HAPAS certified. Installation to RSTA / ADEPT code of practice for High Friction Surfacing 2nd edition 2017



Traffic & Network Management
 County Hall, Bythesea Road, Trowbridge
 Wiltshire, BA14 3JD
 Tel: 0300 4560100
 Website: www.wiltshire.gov.uk

This map is reproduced from Ordnance Survey material with the permission of Ordnance Survey on behalf of the Controller of Her Majesty's Stationary Office.
 © Crown copyright.
 Unauthorised reproduction infringes Crown Copyright and may lead to prosecution or civil proceedings.
 Wiltshire Council (10004950) 2020

F					
E					
D					
C					
B					
A					
O	01/20	SJA	DT	MS	ORIGINAL
REV	DATE	ISSUED	CHECK	APPROV	DESCRIPTION

DRAWING PURPOSE:
PRELIM DESIGN

PROJECT:
MELKSHAM CATG

DRAWING TITLE:
OLD BROUGHTON ROAD JUNCTION WITH THE CITY

SCALES:	NTS	SHEET SIZE:	A4
DRAWING NO.:	2019-148-SJA-003.0	REVISION:	0
FILE REF.:	L:\en\valing\resurficing\Wiltshire\Drawings		



NOTES:

This map is reproduced from Ordnance Survey material with the permission of Ordnance Survey on behalf of the Controller of Her Majesty's Stationary Office © Crown copyright.

Unauthorised reproduction infringes Crown Copyright and may lead to prosecution or Civil Proceedings.

Wiltshire Council (100049050) 2021

Wiltshire Council

Traffic & Network Management

County Hall, Bythesea Road, Trowbridge
Wiltshire, BA14 8JD

Tel: 0300 4560100
Website: www.wiltshire.gov.uk

F					
E					
D					
C					
B					
A					
O	2/21	SLD	MJS	MJS	ORIGINAL
REV	DATE	DRAWN	CHECK	APPRV	DESCRIPTION

DRAWING PURPOSE:

PROPOSED

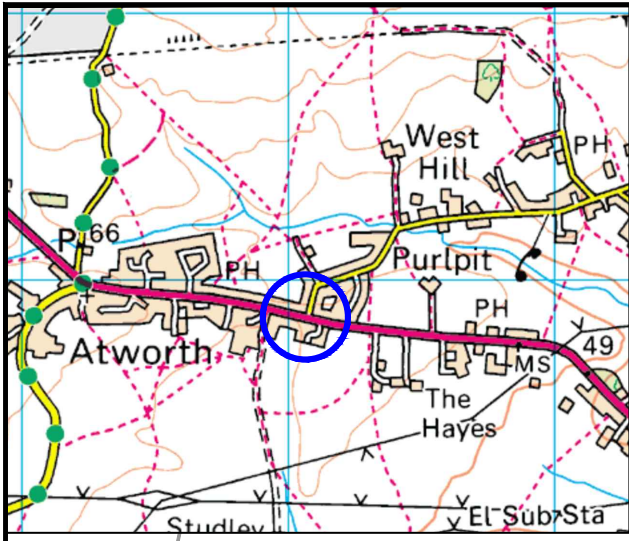
PROJECT:

ATWORTH
PURLPIT
DROPPED KERB CROSSING POINT

DRAWING TITLE:

PROPOSED DESIGN

SCALES:	NOT TO SCALE	SHEET SIZE:	A4
DRAWING No.	2020-155/SLD/ATW/D001	REVISION:	0
FILE REF:	L/TET/AB/MELKSHAM/2020-21		



PURLPIT

10

10

TP

A365 BATH ROAD

Electrical ducting

Dropped kerb crossing point

Footway construction

Proposed kerbline to improve visibility

Existing kerbline

Existing back kerbline

Relocate existing illuminated Give Way sign

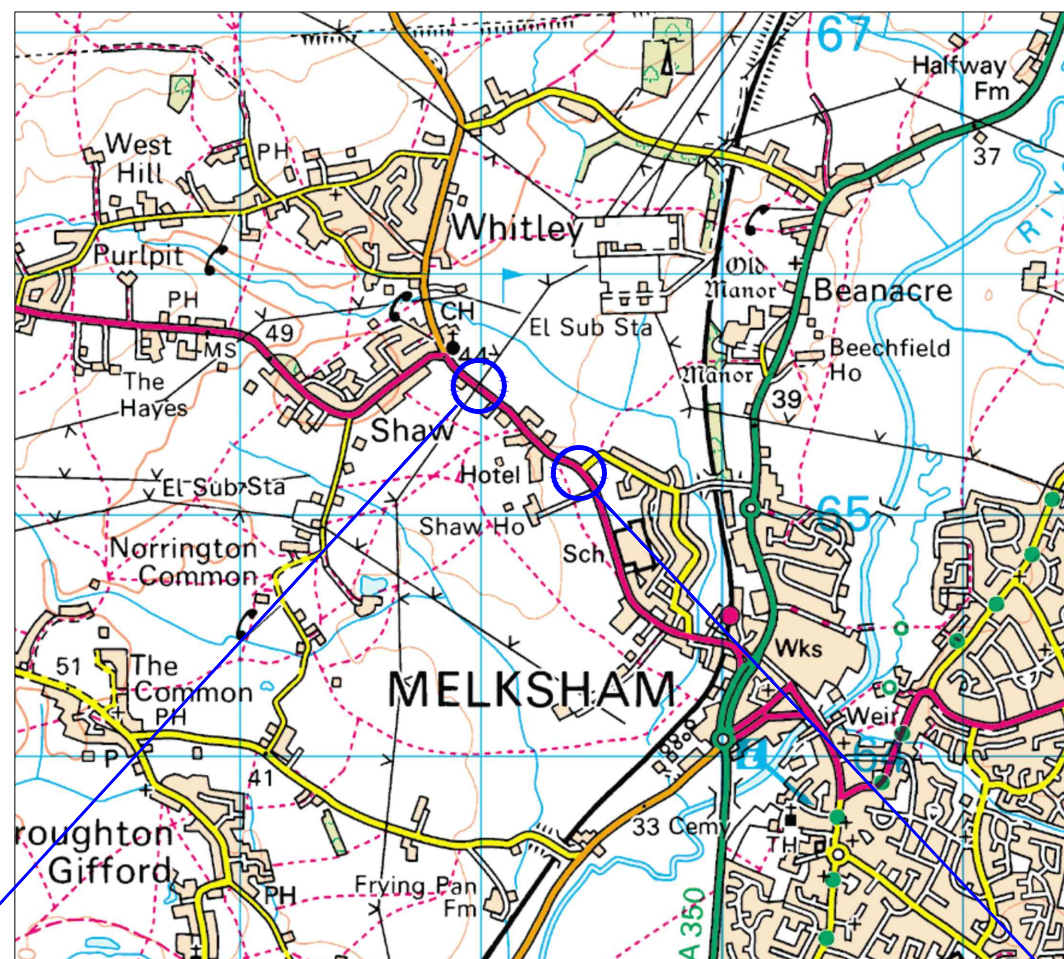
New Footway construction

New edging kerbs to tie into existing

Dropped kerb crossing point

Page 29

NOTES:



This map is reproduced from Ordnance Survey material with the permission of Ordnance Survey on behalf of the Controller of Her Majesty's Stationery Office © Crown copyright.

Unauthorised reproduction infringes Crown Copyright and may lead to prosecution or Civil Proceedings.

Wiltshire Council (100049050) 2021



Traffic & Network Management

County Hall, Bythesea Road, Trowbridge
Wiltshire, BA14 8JD

Tel: 0300 4560100
Website: www.wiltshire.gov.uk

F					
E					
D					
C					
B					
A					
O	2/21	SLD	MJS	MJS	ORIGINAL
REV	DATE	DRAWN	CHECK	APPRV	DESCRIPTION

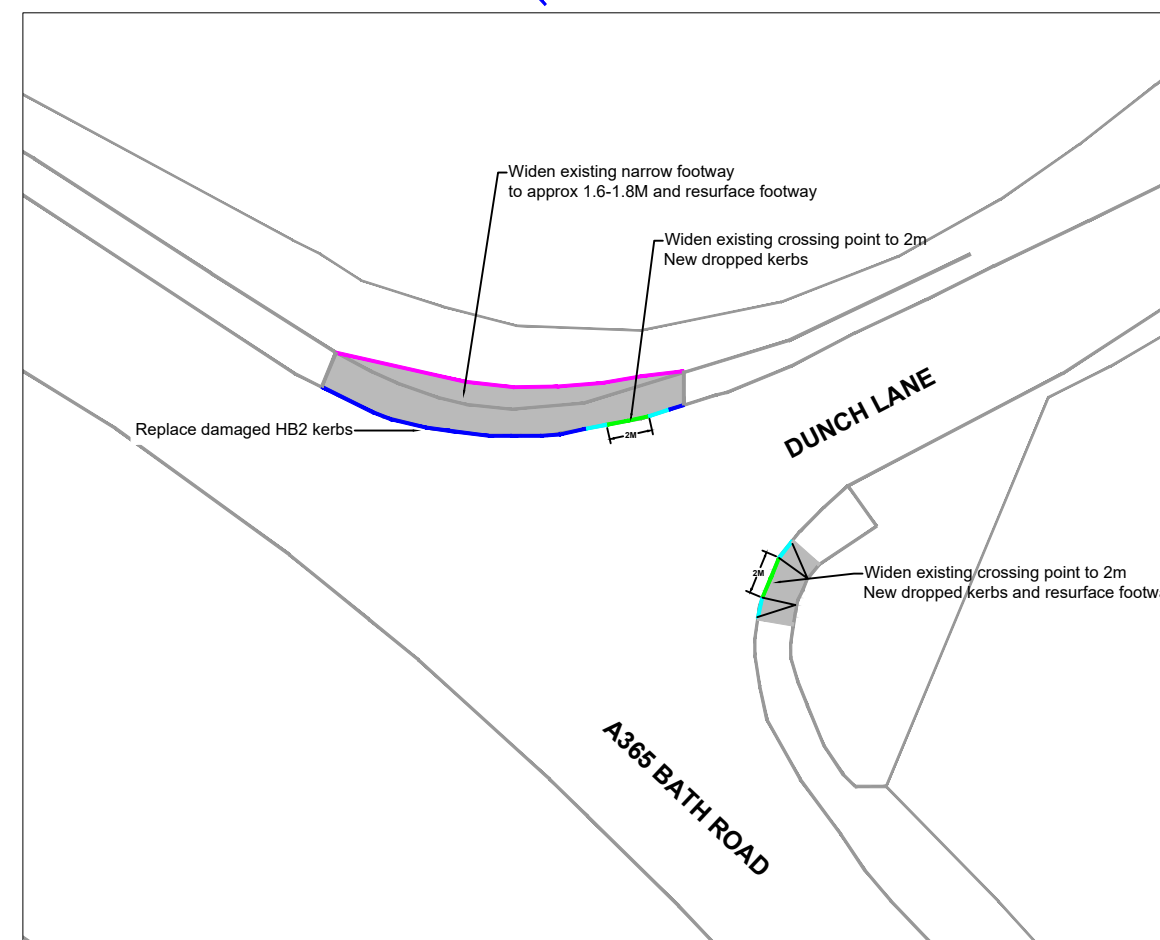
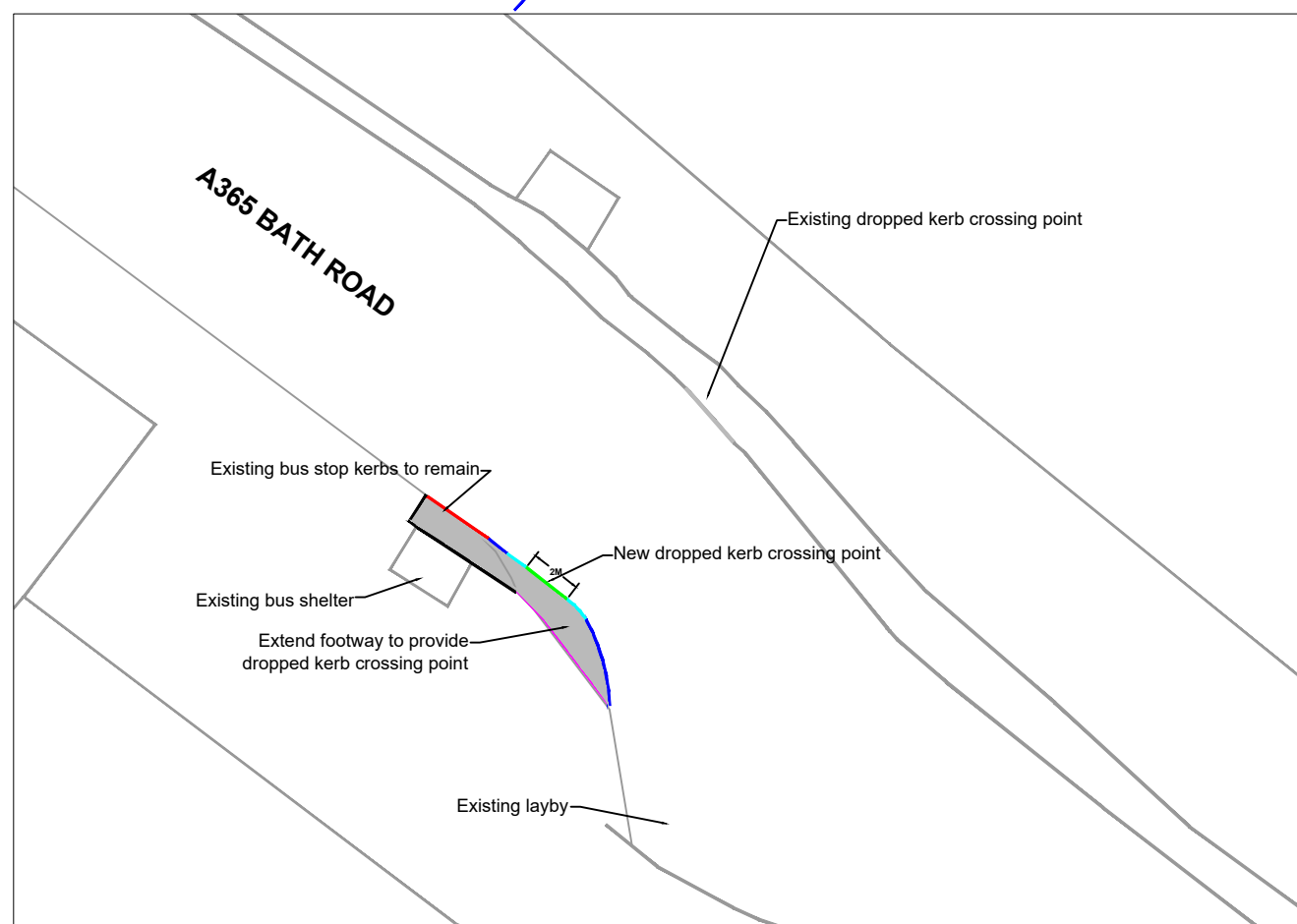
DRAWING PURPOSE:

OUTLINE

PROJECT:
MELKSHAM
A365 BATH ROAD/DUNCH LANE
FOOTWAY IMPROVEMENTS

DRAWING TITLE:
PROPOSED DESIGN

SCALES:	NOT TO SCALE	SHEET SIZE:	A3
DRAWING No.	2020-156/SLD/MELK/D001PD	REVISION:	0
FILE REF:	L:/TET/AB/MELKSHAM		



Melksham Community Area Status Report - A discussion document

March 2021

1. Purpose of the Report

- I.To present to members a status report that summarises the key issues facing the community area, including those arising from the COVID pandemic, which are the basis for discussion with local stakeholders.
- II.To recommend that the Area Board consults with partners and develops a work plan to address the issues identified.

2. Background

Every 3 to 4 years, Wiltshire Council's public health department working with key partners and organisations, undertakes a thorough analysis of the data available in order to provide a summary of the current and future needs of people in Wiltshire. This information is called the "Community Area Joint Strategic Assessment" (JSNA) and is presented to stakeholders across Wiltshire's 20 community areas.

Previously, the information has been used to help local communities in their prioritisation and decision making. A key feature of this has been a series of events to bring representatives of the local communities together so that they can be presented with a summary of the information and, through discussion, agree upon what should be the top local priorities to address.

In late 2019 and early 2020, the latest JSNA process was undertaken and a series of events were organised to take place from March 2020 onwards. Unfortunately, due to the COVID-19 pandemic, these had to be cancelled.

Although, the JSNA data was released in early summer 2020 and can be viewed at <https://www.wiltshireintelligence.org.uk/> two questions remained. Firstly, how can the impact of COVID-19 upon our communities be captured and reflected in the key issues and priorities within our local area? Issues such as mental health, debt, employment, young people and many others have been

adversely affected by the pandemic. Secondly, how can we enable the community to engage with this process and to feed in their own data, knowledge and experiences?

The Wiltshire Community Resilience Group, which has been set up to oversee one of the recovery strands, has been seeking to establish a better understanding of the impact of COVID-19. It has asked the Area Boards to help gather local information and concerns through the creation of a short “Community Area Status Report” to capture and reflect what the main messages are from local data and community discussions. A template has been produced by the Community Engagement Team and agreed by both the Resilience Group and the Area Board Chairmen.

3. Process

Whilst each community area is different, and each status report will reflect this, there are elements that all have in common. These are:

- I.A record of local data that has been obtained – information has been mainly obtained from the JSNA data but also includes other sources to reflect changes since the pandemic began.
- II.A record of those meetings with organisations and stakeholders where consultation has taken place.
- III.A record of the key issues that have emerged

The community engagement managers have led on this process and have tried to be as inclusive and as comprehensive as possible, including trying to capture specific concerns affecting BAME or minority groups. It is recognised that this report is not an exhaustive summary of all the issues and everything that is happening. It is a work in progress and as new information is obtained and changes occur, the report will be updated in response.

The overarching aim of this document is for the Melksham Area Board and its partners to understand where improvement is required and to see how, working with our communities, businesses and organisations, we can start to address them. The report will also link to the corporate work of Wiltshire Council, it’s partners and agencies, so that collaboratively we can tackle the identified issues, including those arising from COVID-19.

4. Next steps

This status report has been produced by the Area Board as a discussion document for organisations across the Melksham community area to consider and build upon. No single partner has the power, resources or legitimacy to deliver economic, social or environmental change alone. This will only be achieved through co-ordinated action by the public, private and voluntary sectors working together, combining resources, and responding to the expressed needs and wants of the community.

Local authorities, agencies and organisations across the Melksham community area will be encouraged to consider this report and to ask themselves where they can make a difference and how they can support local action.

Following consultation, and after the May elections, it is proposed that the Area Board will produce a work plan outlining priorities for focus and action. Each action will have assigned to it clear outcomes and outputs, depending on urgency, opportunity and resources. This work plan will be a standing item at future meetings, utilising a traffic light system to offer a simple visual indicator to monitor progress.

Where issues are common across multiple community areas, the community engagement team will seek a more strategic approach across Wiltshire.

The Area Board will use its strategic influence and delegated powers to shape the delivery of local services and actions, working with local partners. It will direct its delegated resources to facilitate community-led projects and local initiatives that specifically address the identified priority issues.

It is recognised that some issues will be easier to tackle than others and so it will be sensible to target areas where tangible outcomes and progress can be delivered. Successes should be celebrated and the contribution from volunteers recognised and valued.

5. Recommendations

- 1. The Area Board approves the Community Status report for discussion with partners**
- 2. The Area Board requests the Community Engagement Manager to work with key partners, agencies and community groups to consider the actions and resources required to address the issues identified.**
- 3. Based on the information collected, the Area Board produces a rolling work plan with priorities for action.**
- 4. The Area Board agrees to prioritise its resources and funding on those issues identified in the status report.**
- 5. That regular updates are submitted to the Area Board on progress made in relation to the action plan.**

**Report by Peter Dunford,
Community Engagement Manager**

Melksham Community Area Status Report - A discussion document

March 2021

Background and Context

The overarching aim of this document is for Melksham Area Board to understand how to support local responses from communities, businesses and organisations and link this to the work of Wiltshire Council, it's partners and agencies, so that collaboratively we can tackle issues including those arising from COVID-19.

The Melksham community area has seen an incredible response to the pandemic with volunteers leading the response and strategic partners working collaboratively to support the community. Every person within the area has had access to the services of a COVID support group, which continues to offer emergency support.

As we now look ahead, this short document provides a summary of information that can be utilised to help inform the local community response. It brings together data and information sources from across the area that will help us to understand the state of our local community and the impact of COVID-19. It also highlights communities that may have been disproportionately affected by the pandemic.

Whilst it is natural to focus on the issues and problems, it is important to also build on the positives that have arisen during the pandemic. These include the closer working that has been engendered between organisations in these times of emergency; increased community cohesion; a boost to volunteering; and the wider use of the internet and social media.

Since the start of the COVID pandemic the Melksham Area Board has been a founding partner in the Melksham Community Support group, to create a united community response to the challenges faced by people affected and self-isolating during the public health crisis. The partners in founding MCS - Melksham Town Council, Melksham Without Parish Council, Age Friendly Melksham and the Melksham Area Board – are also the key stakeholder bodies who will lead the community recovery strategy and drive change on issues relating to the local economy, health and well-being, education and community resilience.

This report relates to the current Melksham community area and the 11 parishes of Atworth, Broughton Gifford, Bulkington, Great Hinton, Keevil, Melksham, Melksham Without, Poulshot, Seend, Semington and Steeple Ashton. However in recognition of changing demographics and electoral equity, a boundary review will be implemented from May 2021 which will see the parishes of Bulkington, Poulshot and Seend being re-designated within the Devizes community area and the parish of Atworth being re-designated within the Bradford on Avon community area.

Over time this document will be regularly updated in response to new information and new actions undertaken.

Community Data and Information

There are multiple sources of data that provide an excellent overview of the current situation within our community and that can be accessed to help inform collective next steps:

- JSNA local data sets – collected in Winter 2019 (<https://www.wiltshireintelligence.org.uk/community-area/melksham/>)
- COVID19 support group survey – June 2020
- Melksham Area Board activities during Lockdown, including weekly tasking meetings of board members held April - July 2020 and community briefings with the public held on 20 May, 17 June and 22 July
<https://cms.wiltshire.gov.uk/documents/s180809/Melksham%20Area%20Board%20activities%20during%20Lockdown.pdf>
- Area Board workshop held on 22 July 2020 to discuss COVID response and recovery
(<https://cms.wiltshire.gov.uk/documents/s180807/Melksham%20COVID%20Recovery%20workshop%20220720%20-%20note%20of%20meeting.pdf>)
- Local slido survey results from workshop held on 22 July
(<https://cms.wiltshire.gov.uk/documents/s180808/Melksham%20COVID%20Recovery%20Workshop%20-%20slido%20poll%20results.pdf>)
- Melksham Community Support website with service level data, community information, advice and guidance
<https://melkshamcommunity.co.uk/>
 - [Children and young people mental health needs Assessment](#)
 - [Gypsy, traveller and boater populations health needs assessment Wiltshire](#)

Survey and JSNA data

From local survey data (WCC, 2020) the **Top 5 Priorities for the Melksham community area** were identified as:

1. Anti-social behaviour and crime – 36%
2. Highway infrastructure and maintenance - 30.5%
3. Access to health-related services and facilities – 27.9%
4. Waste and Recycling – 27.2%
5. Climate Change and Renewable Energy – 25.6%

And data revealed by the latest **Joint Strategic Needs Assessment** (WCC, 2020) showed:

Children and Young People - Education and Pupil Achievement: 57% of children in Melksham Community Area achieve the expected standard in reading, writing and mathematics at the end of primary school. This is slightly lower than the Wiltshire average of 64% (Percentage of key stage 2 pupils reaching the expected standard in reading, writing and maths, Wiltshire Council, 2019)

Children and Young People - Education and Pupil Achievement: The average Attainment 8 score for Melksham Community Area is 40.8, this is lower than the Wiltshire average of 48.7 (Average Attainment 8 Score, DFE, 2018/2019)

Children and Young People - Education and Pupil Achievement: 11% of 0-19 year olds in Melksham Community Area are thought to be living in poverty. This is higher than across Wiltshire (9.4%) (Percentage of under 20 year olds living in poverty, HMRC, 2016)

Children and Young People - Education and Pupil Achievement: 92% of schools in Melksham Community Area are engaged with the Healthy Schools programme. This is notably higher than the Wiltshire average of 56% (Engagement and accreditation of schools with the Healthy Schools programme, Wiltshire Council, 2019)

Older People - Falls: The rate of hospital admissions due to falls for people aged 65+ in Melksham Community Area is 2,574 per 100,000 persons, compared with 2,135 per 100,000 persons for Wiltshire (Hospital Episode Statistics, NHS Digital, 2018/19)

Older People - Independent Living: The rate of people aged 65+ supported to live independently in Melksham Community Area is 40 per 1,000 persons. This is lower than Wiltshire's average of 45 per 1,000 (Wiltshire Council Adult Social Care Team, 2018/19)

Health and Wellbeing - Health Improvement: 32% of 10-11 year olds in Melksham Community Area are obese or overweight. This is higher than the Wiltshire average (28%) and equates to almost 1 in 3 children in Year 6 (National Child Measurement Programme, 2016/17-2018/19)

Health and Wellbeing - Mortality Rate: The rate for causes considered preventable in Melksham Community Area is 156 per 10,000 persons. This is higher than the Wiltshire rate of 147 per 10,000 (Primary Care Mortality Database, NHS Digital, 2015-2017)

Employment and Economy – Apprenticeships: Melksham Community Area has a rate of 87 apprenticeships per 10,000 people aged 16+, compared with the Wiltshire rate of 139 per 10,000 (Wiltshire Council, 2018/19)

Employment and Economy – Loans: The average estimated personal loan amount per person for those in Melksham Community Area is £888.52, which is higher than the Wiltshire average of £796.23 (<https://www.ukfinance.org.uk/data-and-research/data/householdfinance/personal-loans-within-uk-postcodes>, Q2 2019)

Housing – Property Prices: The median house price in Melksham Community Area is £240,000, lower than the Wiltshire average of £272,000

Community Safety - Substance Misuse: The rate of alcohol related hospital admissions in Melksham Community Area is 2,028 per 100,000 persons. This is higher than the rate for Wiltshire of 1,827 per 100,000 (Hospital Episode Statistics, NHS Digital, 2017/18 and Mid Year Population Estimates, Office for National Statistics, 2017)

Arts, Culture and Leisure - Your Library: 27% of residents in Melksham Community Area are currently members of the local libraries compared with 34% across Wiltshire (Wiltshire Council, April 2019)

Arts, Culture and Leisure – Local Engagement: 1.7% of working people in Melksham Community Area are employed in the arts, entertainment and recreation sector, compared with 2.5% across Wiltshire (The Business Register and Employment Survey (BRES), extracted from NOMIS <https://www.nomisweb.co.uk/> in December 2019, the data refers to 2018)

Issues

Children and Young people – Issues of childhood obesity, poverty and poor mental health are greater in the Melksham area than the Wiltshire average. The Childrens Centre on Spa Road provides support for some of these early years and parenting needs. Educational under-achievement at both primary and secondary level is notable, as is a lack of apprenticeships and higher than average youth unemployment rates. Anti-social behaviour, drugs and crime are continuing problems for the Police. Surveys show that COVID has heightened young peoples' concerns about their education and mental health, including increased feelings of loneliness. Improved facilities for young people, such as the enhancements at King George V Playing Field and at the skate park, are much-needed as are the positive activities provided by Young Melksham, including after-school and evening youth clubs, street-based youth work, support to young people with special educational needs and disabilities, and teen counselling services. Melksham Oak Community School provides excellent teaching, learning and pastoral care facilities. The development of a closer extra-curricular relationship between the community and the school remains "work in progress".

Older People, Health and Wellbeing – The need to self-isolate during the COVID-19 pandemic has had a negative impact on mental health and has led to an increase in loneliness and depression among the old and vulnerable, including those living with dementia. Age Friendly Melksham and its team of volunteers has provided an outstanding service in difficult times, providing food, medicines, friendship and practical support to help those socially isolated at home. The GP surgeries continue to provide essential primary care and vaccination services. "Social prescribing" services such as Leg Club, Falls Prevention Classes and other care in the community will be re-starting as soon as it becomes safe to do so. A new programme of social, cultural and inter-generational activities is planned in community halls, care homes and other sheltered settings. The re-opening of social groups for older people, such as those run by the Seniors Forum and Mens Shed, will boost mental wellbeing. The Local Area Co-ordination service continues to provide side-by-side social care support to those facing challenges in their lives, whether for mental health, financial, housing or other reasons. Support for carers and young carers continues to be particularly important in these difficult times. Estates in Forest and Queensway, where residents face multiple health inequalities and higher levels of inactivity, are benefitting from the "Healthier Communities" project which promotes physical activity programmes such as running, walking, fitness and lifestyle classes for families on low incomes. The Melksham community campus, now under construction, will become a focus for many of these leisure and wellbeing activities.

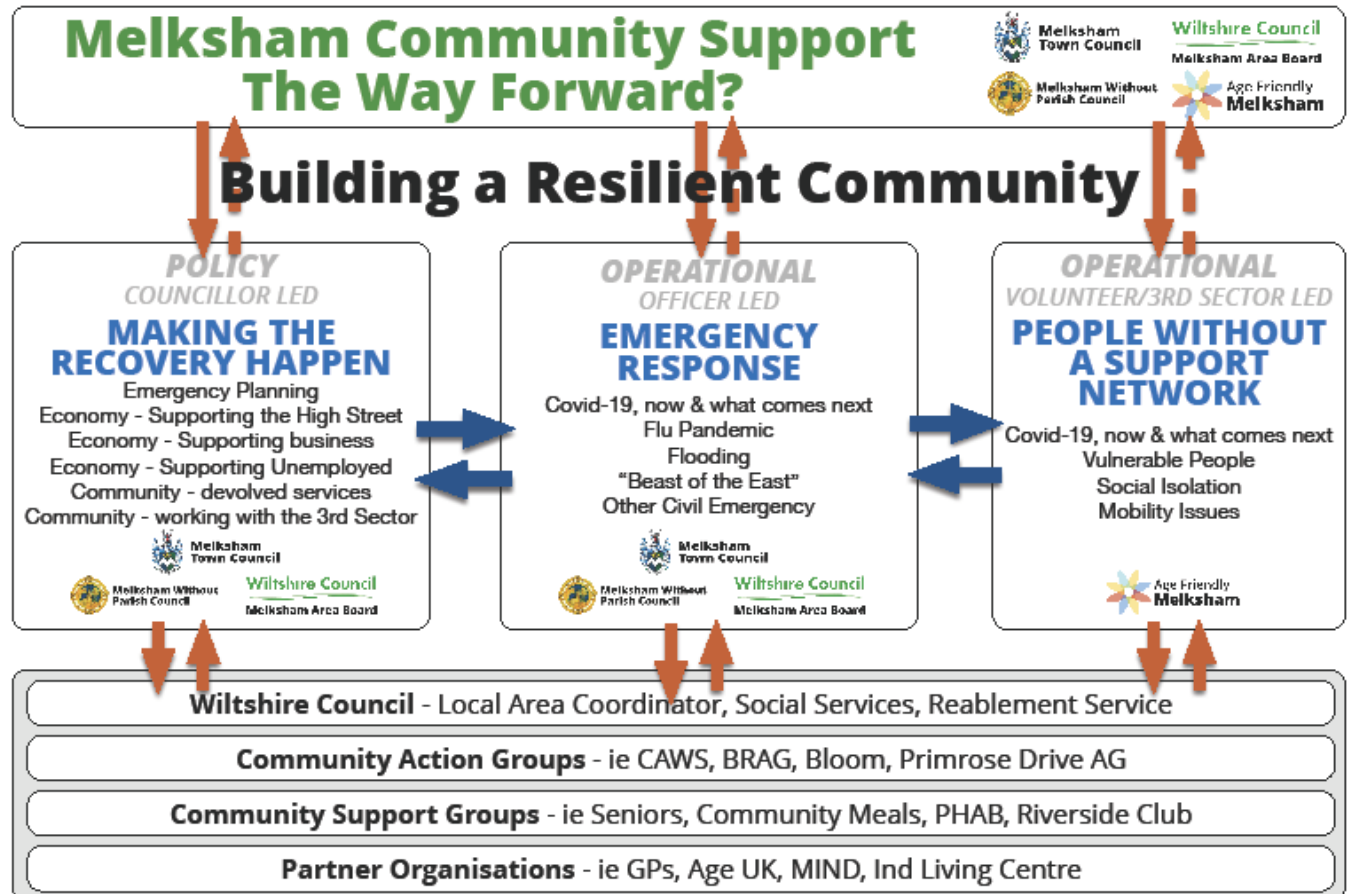
Economy – A combination of COVID lockdowns and the rapid rise of online shopping poses a serious threat to the viability of shops, services and hospitality businesses in the town centre. The Town Council is leading a programme of promotion and investment, which includes promotional campaigns through social media, as well as new speciality markets and events. Business expansion by Knorr Bremse, Herman Miller and others at Hampton Park has created new jobs locally and further investment at the Bowerhill Industrial Estate is in the pipeline. Superfast broadband is being rolled out to improve digital connectivity. Wiltshire College is working with local employers to provide tailored apprenticeship programmes and vocational training. The impacts of COVID on families with low incomes, as reported by Citizens Advice, includes increased debt and demand for employment, housing, mental health, financial and other support services. The Melksham Foodbank reports that client numbers have been increasing and that unemployment, reduced income, furloughing, and school closures have all contributed to families having less money and a huge rise in demand for food, both from single people of all ages and families that are really struggling.

Transport and Housing - Significant new development is being planned in the area - including route options for the A350 bypass and proposed site allocations for an additional 3,950 houses by 2036, including for more affordable housing locally. This will require sensitive engagement and dialogue with local residents and stakeholders regarding the potential economic opportunities but also the likely environmental impacts. The statutory processes of the Melksham Neighbourhood Plan will be completed and then need to be reviewed in line with the Wiltshire Local Plan. The Town Council has commissioned a “Priority for People” study in order to promote improved facilities and services for walking, cycling and public transport, including better connectivity to the railway station where there is significant investment in new rail services and facilities to support a growing number of rail users. The Community Area Transport Group continues to invest in small scale capital improvements such as new crossings, signs, road lining, drop kerbs, and reviews of speeding and waiting restrictions.

Community Safety – Close-working with the Neighbourhood Policing team continues. Regular issues include anti-social behaviour, late night disorder in the town centre, vehicle theft and drugs. A multi-agency CCTV Working Group is scoping a project to install cameras in the town centre, KGV field and skate park. The Town Council is leading an initiative against speeding, with 20 mph zones and speed indicator devices. Community emergency volunteer groups are active in responding both to local issues such as flooding and to national emergencies like the COVID-19 pandemic.

Environment – Wiltshire Council and Melksham Town Council have declared a climate emergency. Investment in streetscene and countryside services continues, including waste collection, recycling, flood alleviation, rights of way improvement, air and river quality monitoring. A programme of service delegation and asset transfer from Wiltshire Council to the Town Council includes passing on responsibility and local control for parks, play areas, allotments and toilets. The local councils have committed to more urban tree planting; action against dog fouling and littering; a new country park at Shurnhold Fields; investment in new facilities at King George V Park; support to wildlife and biodiversity at Conigre Mead Nature Reserve; and support to the Wilts and Berks Canal restoration amongst other initiatives. A Steering Group of local people with representatives from Melksham Town Council and Melksham Without Parish Council has been working together for some time to prepare a Neighbourhood Plan that can balance new development with protection for the environment and this plan is now awaiting its local referendum.

Culture – The enduring community spirit and friendliness of the town and local villages is one of the area's biggest assets. In normal times, community venues and village halls host a thriving scene of local clubs and voluntary networks. Community activity buzzes through local social media networks and a range of arts, crafts, drama, music and sport thrive. The Assembly Hall is a popular and flexible venue, hosting a range of community activities, public meetings and major live acts. The Library is a focus for literature and family learning. The rugby and football clubs provide first class sporting facilities. The community has recently helped shape a public art project at George Ward Gardens. The community is generally welcoming to its minority ethnic population – mostly Bangladeshi and Turkish Muslims - and tolerant to alternative lifestyles such as those of the live-aboard boaters on the canal, although greater efforts could be made to engage with some of these hidden voices.



A model of joint working - “**Melksham Community Support: The Way Forward**” - has been adopted by the local partners to manage the COVID response and recovery. The local response within the Melksham Community Area will need to be one of co-production, recognising that to rebuild our communities it is important that we work together, sharing information and resources where appropriate.

The identification of **Thematic Leads** will help to identify and network together local stakeholders who wish to be active within their themed area. Existing partnerships may be utilised, or a new group may be established perhaps using virtual networking. The leads will be responsible for carrying out investigation, bringing together work currently happening and identifying gaps. The Area Board will offer support and financial help where appropriate.

The 4 themes for investigation are:

- i) Economy and employment
- ii) Health, well-being and adult care
- iii) Community Resilience
- iv) Young people, education and children

A **range of stakeholders** will need to be engaged as appropriate from across sectors, issues and representing the needs of different groups in our society, both young and old. Key local partners include the Police, Fire and Rescue, GPs, HealthWatch, Age UK, Carer Support Wiltshire, childrens centre, housing associations, care homes and local charities such as Age Friendly Melksham, Young Melksham and Melksham Foodbank.

The **Town and Parish Councils** are the locally elected bodies and bring a democratic legitimacy to this work. They have close relationships to their communities and provide local forums for consultation and engagement as well as funding to help support local initiatives.

The **Melksham Area Board** has a strategic role linking the town and the villages within the community area. It joins local delivery with the statutory functions of Wiltshire Council and partners such as the Police, NHS and Fire and Rescue services. It is an accountable body with influence and powers. It has its own funding to help support local initiatives which between 2017-21 has provided funding support totalling in excess of £ 300,000 (see Appendices).

Priority Issues - for discussion

Based on the data and discussion to date, the “top 10” priority issues facing the Melksham community area are suggested for discussion with stakeholders:

- i) anti-social behaviour and crime**
- ii) mental health and wellbeing in all age groups**
- iii) social isolation and loneliness among the old and vulnerable**
- iv) educational attainment, apprenticeships and vocational training**
- v) town centre vitality and investment**
- vi) deprivation and low income families**
- vii) childhood obesity and healthy lifestyles**
- viii) climate change and waste**
- ix) community engagement and consultation e.g. on bypass route options and proposed new housing sites**
- x) hidden voices and marginalised communities**

Next Steps

- 1. The Area Board to approve this Community Area Status Report for discussion with partners**
- 2. The Area Board to request the Community Engagement Manager to work with partners, agencies and community groups to gather data and opinion on issues, resources and opportunities for joint working.**
- 3. Based on the information collected, the Area Board to identify priorities and a shared action plan with partners.**
- 4. The Area Board to prioritise future resources and funding on those issues identified in the action plan.**
- 5. Regular updates to be submitted to the Area Board on progress made in relation to the action plan.**

Peter Dunford, Community Engagement Manager

March 2021

Appendix 1

Melksham Area Board – Grants 2017-2021

Over the past 4 years the Area Board has provided funding support to projects through its Community Grants, Youth Grants, Health and Wellbeing Grants and CATG transport grants, totalling in excess of £ 330,000.

2017/18	Applicant - Project	Grant
Community	Melksham football youth team - equipment for youth teams	£ 5,000
Community	Melksham Town Council - grounds maintenance equipment	£ 4,875
Community	Melksham Town Council - street cleaning equipment	£ 4,500
Community	Steeple Ashton Guides - storage project	£ 4,000
Community	Melksham Without Parish Council - new footway at Hornchurch Road POS	£ 4,000
Community	St Mary's School Building Management Committee - railings restoration	£ 3,499
Community	Wiltshire School of Gymnastics - new Tumble Track	£ 2,500
Community	Broughton Gifford Cricket Club - community mower	£ 2,250
Community	Melksham Adventure Centre	£ 1,955
Community	Melksham Forest Community Centre - 15x tables and 100x chairs	£ 1,798
Community	Melksham Remembers	£ 1,649
Community	Larkrise Community Farm - Sensory Classroom Project	£ 1,500
Community	Keevil Parish Council - kerbing in Main Street, Keevil	£ 1,083
Community	Whitley Reading Rooms – storage improvement and safety	£ 1,040
Community	Strange Old Things - The Mobile Museum	£ 1,000
Community	Poulshot Village Trust - Rights of Way Accessibility Project	£ 940
Community	Young Melksham - Membership Card Printer	£ 876
Community	Young Melksham - new pool table and sports equipment	£ 740
Community	Melksham Without Parish Council - kissing gate at rear of Shaw Playing Field	£ 573
Community	Bulkington Parish Council - 1918 Commemorative Memorial Stone	£ 281
Community	Devizes & District Opportunity Centre - garden tools	£ 280
Community	Seend Church of England Aided Primary School Parents Social Committee - replacement of chain linked fence for natural hedge at St George's School	£ 250

Youth	Community area youth activities - sports, youth work, sign posting, advice and guidance	£ 4,600
Youth	Cllr Hubbard - Melksham Schools ELSA project	£ 4,500
Youth	Young Melksham – to support the continued delivery of youth clubs for 13-18 year olds	£ 2,531
Youth	Young Melksham – No Limits SEND youth club	£ 2,500
Youth	Youth Adventure Trust	£ 2,286
Youth	AFC Melksham Disabled – to support the equipment and running costs needed for the group	£ 1,170
Youth	Steeple Ashton Guides - Senior Section Activity Weekend	£ 560
Youth	Wiltshire West District Scout Association - formation of new scout Group to serve Whitley Shaw and Atworth	£ 500
Youth	Cllr Hubbard - Melksham Family Learning Festival	£ 400
Health & Wellbeing	BoA & Melksham Health Partnership - Balance Exercise Class for Older People	£ 1,980
Health & Wellbeing	Melksham and District Seniors Forum 55+ - Older Persons Health and Wellbeing programme for age friendly Melksham	£ 1,370
Health & Wellbeing	Carer Support Wiltshire - IT training for carers	£ 1,000
Health & Wellbeing	Melksham and District Seniors Forum	£ 1,000
Health & Wellbeing	Back On Track Stroke Rehab Service - stroke rehabilitation equipment	£ 925
Health & Wellbeing	Age UK Wiltshire - Melksham Nail Cutting Clinic	£ 500
Health & Wellbeing	Melksham Baptist Church – meals for elderly and vulnerable	£ 500
CATG	Semington A361 crossing facility	£ 8,800
CATG	Melksham Kenilworth Estate 20 mph limit	£ 4,061
CATG	Whitley Middle Lane dropped kerb	£ 1,851
CATG	Melksham Coronation Road 20 mph assessment	£ 1,670
CATG	Melksham Woodrow Road – 30 mph extension	£ 469
CATG	Melksham Riverside Drive bollards	£ 321
CATG	Broughton Gifford Newleaze street nameplate	£ 146
2018/19	Applicant - Project	Grant
Community	TransWilts CIC - Melksham Station Community Building	£ 5,000
Community	Cllr Hubbard – Coronation Road 20 mph Zone	£ 5,000
Community	Acreshort Community Park Committee - community park project	£ 4,000
Community	Melksham Town Council - King George V Playing Fields Splashpad	£ 3,500
Community	Keevil Village Hall - new floor	£ 3,500

Community	Seend Lye Recreation Field - play area equipment replacement	£ 3,000
Community	Melksham Air Cadets - Minibus	£ 2,500
Community	Semington Village Hall Management Committee – replacement of doors and windows	£ 2,500
Community	West Wiltshire Ramblers Association - Bowerhill to Seend stile upgrade to kissing gates	£ 2,103
Community	Melksham Remembers - remembrance exhibition	£ 2,000
Community	Melksham Town Council - benches	£ 1,500
Community	Melksham Without Parish Council - Age Friendly Community Outdoor Seating Project	£ 1,250
Community	Melksham Shed - storage container	£ 1,250
Community	Atworth Village Hall and Recreation Ground Committee - improved heating and insulation in the village hall	£ 1,000
Community	Primrose Residents Action Group - Primrose Drive Nature Reserve	£ 976
Community	Young Melksham - new tables for cafe area	£ 920
Community	St John Ambulance - radio communications	£ 750
Community	Bulkington Parish Council - storage of emergency planning equipment	£ 700
Community	1st Broughton Gifford and Holt Scouts - Solar Power Conversion	£ 515
Community	Melksham Rugby Football Club - girls rugby equipment	£ 512
Community	Pub is the Hub - community services from The Foresters Arms	£ 500
Community	Brunswick Park Residents Group - park improvements	£ 500
Community	Broughton Gifford Safer Access Group - new seats at cemetery	£ 500
Community	Read Easy Melksham - laptop and printer for the Coordinator	£ 500
Community	Atworth Parish Council - new benches for the village of Atworth	£ 499
Community	Seend Parish Council - WW1 Commemorative Bench	£ 400
Youth	Youth Intervention Project – Melksham Oak School	£ 10,000
Youth	Young Melksham - No Limits SEND Club	£ 5,000
Youth	Young Melksham - youth work project with 13–18 year olds	£ 1,716
Youth	1st Broughton Gifford and Holt Scouts - Jamboree Fund	£ 850
Health & Wellbeing	Wiltshire and Service Users Network – The Singing Group, Neurological Choir in Seend	£ 1,980
Health & Wellbeing	Arts Together – Melksham Group	£ 1,500
Health & Wellbeing	Melksham Community Meals – set up costs	£ 1,000
Health & Wellbeing	Age UK Wiltshire – Fitness and Friendship Club in Bowerhill	£ 1,000

Health & Wellbeing	Bulkington Parish Council - defibrillator	£ 928
Health & Wellbeing	Melksham & District Seniors – community outreach initiative	£ 700
Health & Wellbeing	Carer Support Wiltshire – Community Connections Campaign	£ 630
Health & Wellbeing	Melksham and District Seniors Forum - Older Persons Health and Wellbeing programme for Age Friendly Melksham	£ 630
Health & Wellbeing	Age Friendly Business project	£ 500
CATG	Seend Bell Crossroads Safety Scheme	£ 6,000
CATG	Seend High St Crossing Facility	£ 2,864
CATG	Steeple Ashton drop kerbs	£ 2,781
CATG	Whitley Top Lane Bus Stop Hard Standing	£ 2,419
CATG	Melksham Church St car park dropped kerbs	£ 1,749
CATG	Atworth Bradford Road Children warning sign	£ 178
CATG	Sandridge Lane, Single Track Road sign	£ 80
2019/20	Applicant - Project	Grant
Community	Cllr Alford – Public Open Spaces Network Fund	£ 10,000
Community	Young Melksham - replacement toilets for Canberra Centre	£ 7,500
Community	Cllr Seed – Mini Ramp at Melksham Skate Park	£ 5,000
Community	St Marys Church Broughton Gifford – new toilets for community use	£ 5,000
Community	Transwils CIC - Melksham Station Community Hub, car park and café	£ 5,000
Community	Primrose Nature Area – accessible pathway	£ 4,000
Community	Wiltshire Youth Canoe Club - Melksham Adventure Centre Floor Renewal	£ 2,485
Community	Atworth Village Hall and Recreation Ground committee - replacement tables and chairs at village hall	£ 2,483
Community	1st Bowerhill Scout Group - new minibus	£ 1,900
Community	Melksham Short Mat Bowls – set up in new venue	£ 1,900
Community	Melksham Cricket Club - new cricket nets	£ 1,900
Community	Melksham 800 th Celebration Planning Group - Charter Plaque	£ 1,500
Community	Melksham Junior Parkrun – set up	£ 1,500
Community	Bloom in Melksham - South West in Bloom flag supports and flag materials	£ 1,000
Community	Art House Café - new power-assisted front door	£ 995
Community	Melksham Cricket Club - new access pathways	£ 977
Community	Conigre Mead Nature Reserve volunteers - two new benches	£ 810
Community	Melksham United Church - new tables	£ 750

Community	Community Emergency Volunteers Shaw & Whitley - generator for use at the Whitley Reading Rooms	£ 745
Community	Enigma Twirl Team - trailer repairs to perform in Carnivals	£ 700
Community	Seend United Football Club - Seend Lye Field floodlights	£ 678
Community	Great Hinton Memorial Hall - replacement LED lighting	£ 650
Community	Great Hinton Memorial Hall - fire door automatic closers	£ 600
Community	Community Emergency Volunteers Shaw & Whitley - walkie talkies	£ 321
Youth	Youth Intervention Project – Melksham Oak School	£ 5,000
Youth	Young Melksham - Canberra Centre drop-in afternoon café	£ 5,000
Youth	Young Melksham - No Limits SEND Youth Club	£ 5,000
Youth	Cllr Alford - detached youth workers in King George V Playing Fields and Skate Park	£ 5,000
Youth	Chippenham and District Sunday Football League - grassroots football for young people	£ 1,960
Youth	Youth Adventure Trust - Vulnerable Young People from Melksham 2019 Activity Days	£ 994
Health & Wellbeing	Age Friendly Melksham – contribution towards costs of part-time Age Friendly Co-ordinator	£ 3,000
Health & Wellbeing	Melksham Community Response - COVID	£ 1,500
Health & Wellbeing	Melksham Community Meals - set-up costs	£ 1,000
Health & Wellbeing	Carer Support Wiltshire - creative writing workshops for carers	£ 965
Health & Wellbeing	Cllr Hubbard - Contact the Elderly boat trip	£ 300
Health & Wellbeing	Melksham Mens Shed - health and safety training for 5 members	£ 300
CATG	Melksham Coronation Road 20 mph	£ 5,000
CATG	Broughton Gifford Mill Lane HGV signs	£ 2,200
CATG	Steeple Ashton Drop Kerbs Holme / Newleaze	£ 1,960
CATG	Seend High Street High Friction Surface	£ 600
CATG	Steeple Ashton Playground warning sign	£ 200
CATG	Melksham Bath Road / Bell Court HGV sign	£ 200
CATG	Melksham Snarlton Lane Crossing Point sign	£ 200
CATG	Melksham Snarlton Lane "No access sign"	£ 100
CATG	Seend High Street – pedestrians crossing sign	£ 100
2020/21	Applicant – Project (to date)	Grant
Community	Atworth Youth Club - replacement of toilets and construction of disabled access	£ 5,000

Community	Melksham Without Parish Council - car park, fence and height restriction security barrier at Shurnhold Fields	£ 5,000
Community	Young Melksham - disabled access to Canberra Centre	£ 4,950
Community	Forest Community Centre - new roof	£ 3,000
Community	Bulkington Parish Council - replacement of playground equipment	£ 2,500
Community	Atworth Village Hall and Recreation Ground Committee -refurbishment of changing room at village hall	£ 2,000
Community	2385 (Melksham) Squadron ATC - Duke of Edinburgh IT support	£ 900
Community	Conigre Mead Volunteers - purchase maintenance kit consisting of an engine, brush cutter head and a strimmer lead	£ 590
Youth	Cllr Alford - detached youth workers in King George V Playing Fields and Skate Park	£ 10,000
Youth	Young Melksham - 4Youth Mentoring 2021	£ 4,950
Youth	Age Friendly Melksham - Face2Face Mobile Video project	£ 918
Youth	Melksham Oak Community School - Boxercise Intervention	£ 407
Health & Wellbeing	Celebrating Age Wiltshire - Melksham's participation in a county-wide Lottery project, delivering arts and heritage events in community settings to vulnerable clients	£ 1,500
CATG	Broughton Gifford Traffic Management Measures	£ 10,500
CATG	Melksham Old Broughton Road – drop kerbs	£ 1,000
CATG	Atworth Purlpit Road – drop kerbs	£ 1,000
CATG	Seend New Buildings – nameplate and SLOW	£ 600
CATG	Keevil Seend Road Farm – Single Track Signs	£ 400
CATG	Keevil Towmead – Unsuitable for motors signs	£ 400
CATG	Seend Bollands Hill – warning signs	£ 300
CATG	Beanacre – ground socket for SID device	£ 266
CATG	Seend Bell Hill – SLOW marking	£ 100
CATG	Seend High Street – access protection bars	£ 100

TOTALS 2017-2021 (to date):

Community	£ 171, 139
Youth	£ 75, 842
Health and Wellbeing	£ 24, 708
CATG Transport	£ 58, 613
GRAND TOTAL	£ 330, 302

Appendix 2

Melksham Area Board - Activities 2017-21

The Melksham Area Board has had an important role over the past 4 years in hosting public discussions, brokering debates and commissioning a wide range of activities, including:

THEME	ACTIVITY
Health & Wellbeing	Mental Health Awareness workshop Big Pledge community activity competition Healthier Communities project Melksham Community Meals support Mens Shed support Melksham COVID-19 Community Support Health and Wellbeing Group discussions including St Damian's Surgery closure; mental health; dementia awareness; carers support; fostering; local area co-ordination; loneliness and social isolation
Children and Young People	Family Learning Festival Healthy Schools Awards Youth Intervention counselling project Support for Young Melksham services, including after-school/ evening youth clubs, teen counselling, SEND club, young peoples' awards, street based youth work
Older People	Age Friendly Melksham initiative Older Persons themed consultation event Community Connections carer project Melksham Seniors support Celebrating Age cultural project
Community Safety	Neighbourhood Policing support Street based youth work Speed limits review and new 20 mph zones
Housing	Neighbourhood Plan consultations Seend Community Led Housing project Wiltshire Local Plan Review
Environment	Waste Management Strategy Changes to kerbside collections consultation King George V Playing Field masterplan

	Skate Park mini-ramp extension Shurnhold Fields mini country park Broughton Gifford Pocket Park Plus scheme BRAG Bowerhill picnic area protection
Transport	Farmers Roundabout improvements A350 bypass route options Railway Station Hub investment CATG capital enhancements – speed limits, drop kerbs, crossings, footpaths, bollards, signs, nameplates
Employment and Economy	Jobs Fair Employment and Skills Roadshow
Arts, Culture and Leisure	Muslim burial ground at crematorium Local Leisure Offer analysis Campus project at Melksham House WW1 exhibition/ commemorative tree planting 800th Anniversary Market Charter event National Armed Forces Day event